



The Modern Gateway to Education



Anna

An experienced Data Scientist and dedicated mentor

“It’s been challenging to expand my student base, using traditional methods”

Alexander

Has experience in
accounting, interested in
Product Management roles

“I wish I could find trainers
with great experience in the
industry”



✔ Get 30% off on first enroll

Learn. Teach. Excel.

Unlock your potential with LearnQuest, your gateway to modern education



✔ High-quality

✔ Experienced instructors

✔ Instant help



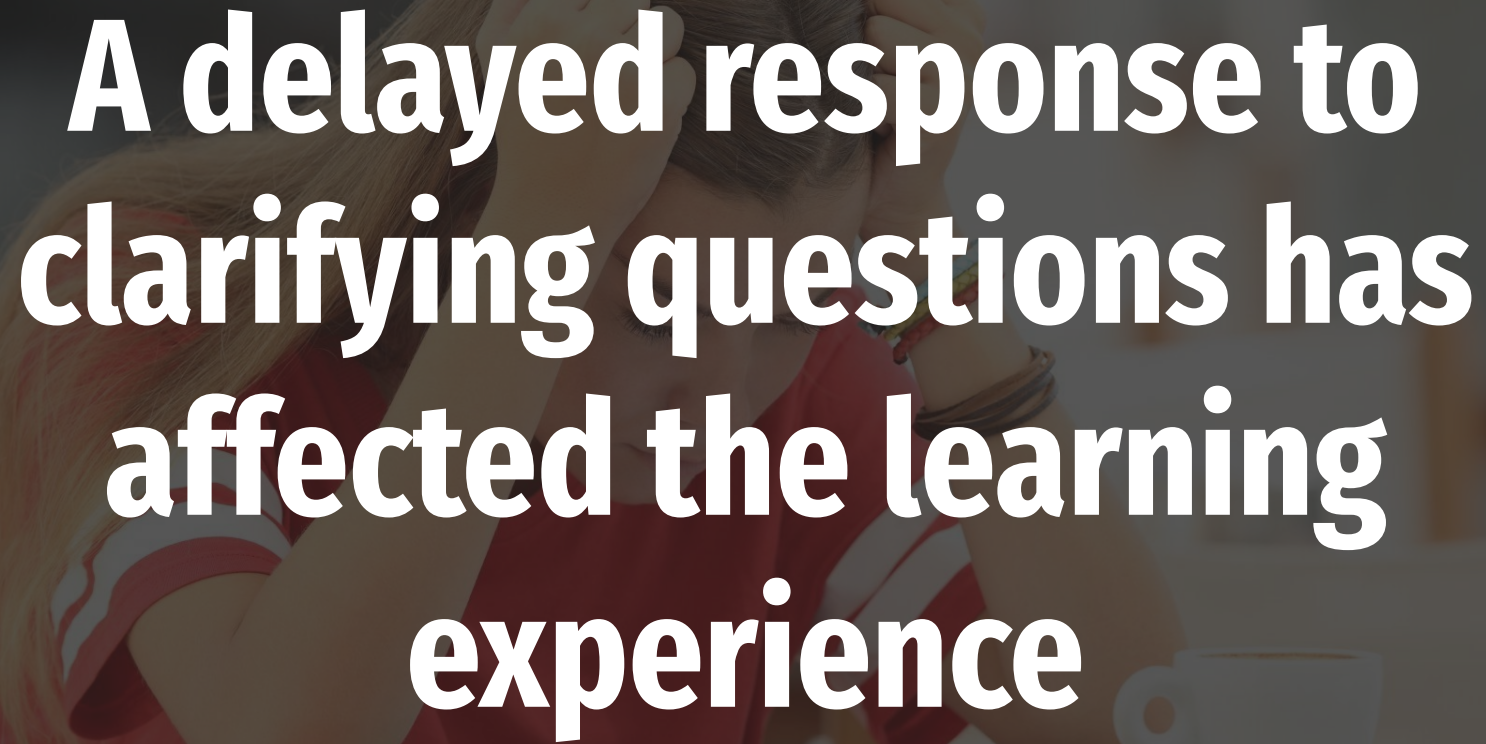
With LearnQuest you
can learn **at your own**
pace **no matter**
where you are!





PLURALSIGHT

SKILLSHARE



**A delayed response to
clarifying questions has
affected the learning
experience**

FEATURES?

learnquest

learnquest.vercel.app

Learn, Teach, Excel.

learnquest-backend.vercel.app

Vision

**Democratizing
Education**

**Fostering
Lifelong
Learning**

**Transforming
Learning
Experiences**

Tech Stack

Backend

django



Database



 OpenAI

Integrations

DevOps



 **Vercel**



NEXT.js



Frontend



Programming Languages

LearnQuest API ^{v1}

[Base URL: `learnquest-backend.vercel.app/`]
<https://learnquest-backend.vercel.app/?format=openapi>

The official LearnQuest backend

[Terms of service](#)

[Contact the developer](#)

[BSD License](#)

Schemes

HTTPS ▾


[Django Login](#)

[Authorize](#) 

Filter by tag

app ^

POST `/app/apply/` Submit an instructor application.

`app_apply_create` ▾ 


POST `/app/cart/add` Add a course to the cart.

`app_cart_add_create` ▾ 

POST `/app/cart/checkout` Checkout the cart.

`app_cart_checkout_create` ▾ 

GET `/app/cart/get` Get the cart of the current user.

`app_cart_get_list` ▾ 

DELETE `/app/cart/remove` Delete a course from the cart.

`app_cart_remove_delete` ▾ 

POST**/app/courses/create_lesson** Create a lesson.

This endpoint is used to create a lesson. The user must be the instructor of the course.

Parameters

Name	Description
title * required string (formData) minLength: 1	<input type="text" value="title"/>
section * required string(\$uuid) (formData)	<input type="text" value="section"/>
type * required string (formData) minLength: 1	<input type="text" value="type"/>
pdf file (formData)	<input type="file" value="Browse... No file selected."/>
video_url string(\$uri) (formData) minLength: 1	<input type="text" value="video_url"/>
summary string (formData) minLength: 1	<input type="text" value="summary"/>

Responses

Code	Description
201	Example Value Model

ResponseCreateLesson

```
{
  id: string($uuid)
  title: Id
  readOnly: true
  duration: string
  title: Duration
  readOnly: true
  title*: string
  title: Title
  maxLength: 4096
  minLength: 1
  type: string
  title: Type
  Enum:
    > Array [ 2 ]
  pdf: string($uri)
  title: Pdf
  readOnly: true
  x-nullable: true
  video_url: string($uri)
  title: Video url
  maxLength: 200
  x-nullable: true
  summary*: string
  title: Summary
  minLength: 1
  created_at: string($date-time)
  title: Created at
  readOnly: true
  updated_at: string($date-time)
  title: Updated at
  readOnly: true
  section*: string($uuid)
  title: Section
}
```

The Team



Abu

Backend Developer, DevOps



Ali

Lead Frontend Developer



Wilson

Backend Developer, Tester



Laith

Frontend Developer



Wesam

Backend Developer

Market Analysis

TAM



\$341M

Total Addressable
Market

SAM



\$51.15M

Serviceable Available
Market

SOM



\$5.15M

Serviceable Obtainable
Market

North star metric

Active Learning
Hours (ALH)

Short-term

- User adoption and engagement
- Active usage
- Course completion rate
- Instructor satisfaction

Long-term

- Retention and renewal
- Learner success and outcomes
- Expansion of user base
- Referral rate

Success Evaluation

The Business Model

Key partner

- OpenAI GPT3.5
- Instructors worldwide

Revenue streams

- Subscription-based
- Flat-rate
- Two-sided

Cost Structure

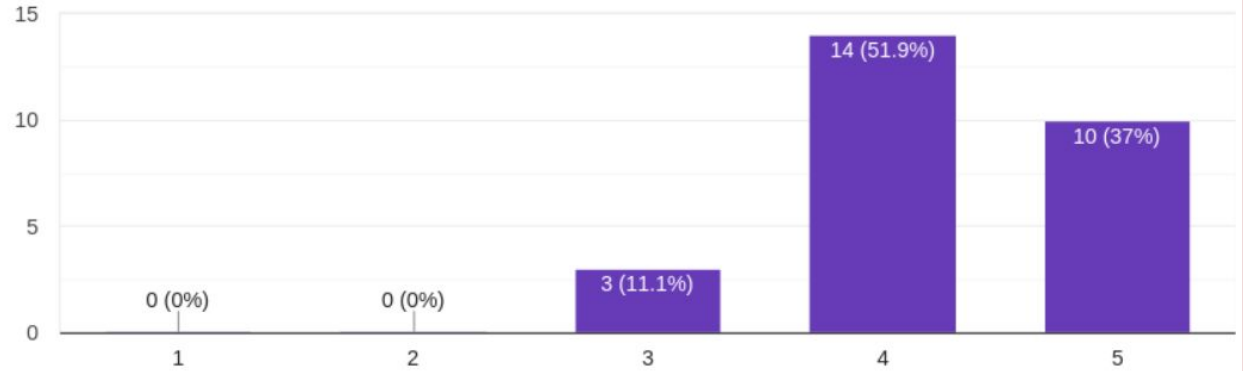
- Research and development
- Personnel costs
- Infrastructure costs
- Marketing and sales expenses

Surveys

How satisfied were you with the checkout process on LearnQuest?

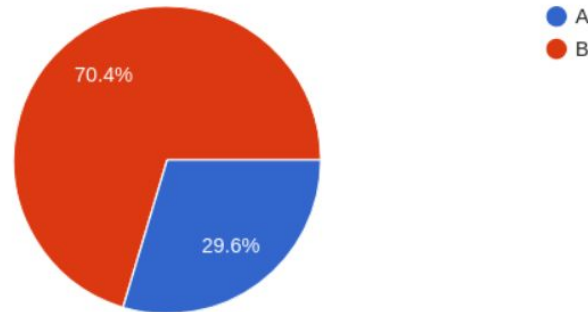


27 responses



Which login page would you prefer, A or B?

27 responses



What features or improvements would you like to see in future versions of LearnQuest?

21 responses

More courses, more instructors

AI integration

Add Russian payment systems (for example, Mir)

Faster load

High quality courses

Courses in multiple languages

Add promo codes

Free trial system

Free trial



Thank you

