INNOPOLIS UNIVERSITY

VOYAGIO

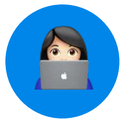
GAIN NEW TRAVEL EXPERIENCE

voyagio.dropteam.ru

PROBLEM

VOYAGIO

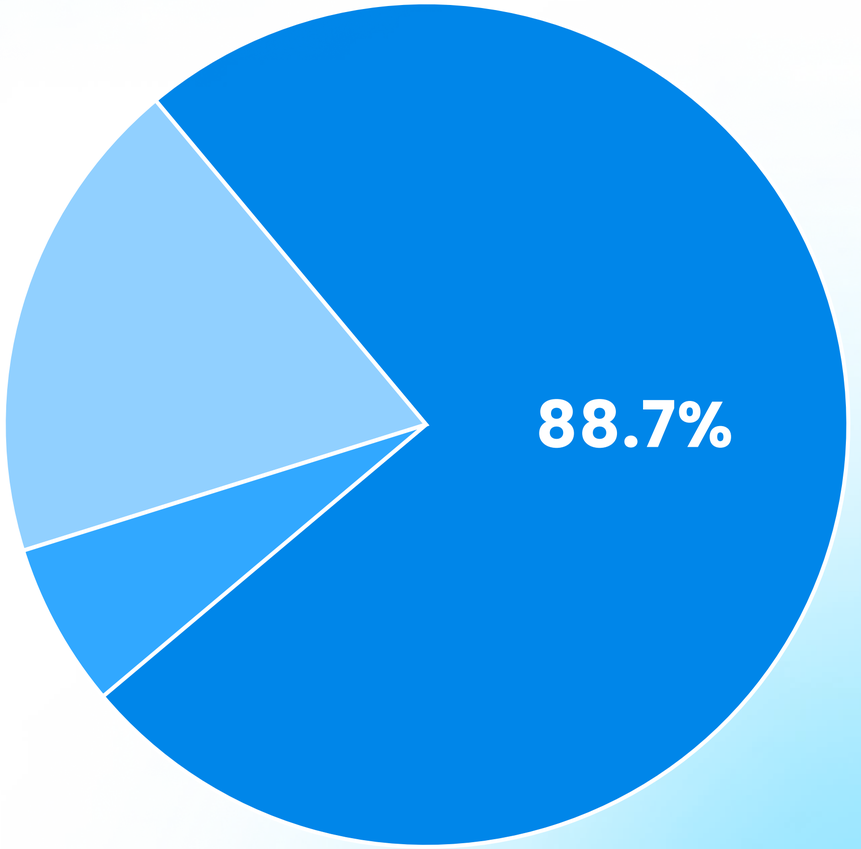
The absence of a centralised resource for traveler's in Russia results in inconvenience and higher costs when using private travel agencies' services.



Plan a vacation **on their own**

Relying on **friends' choices**

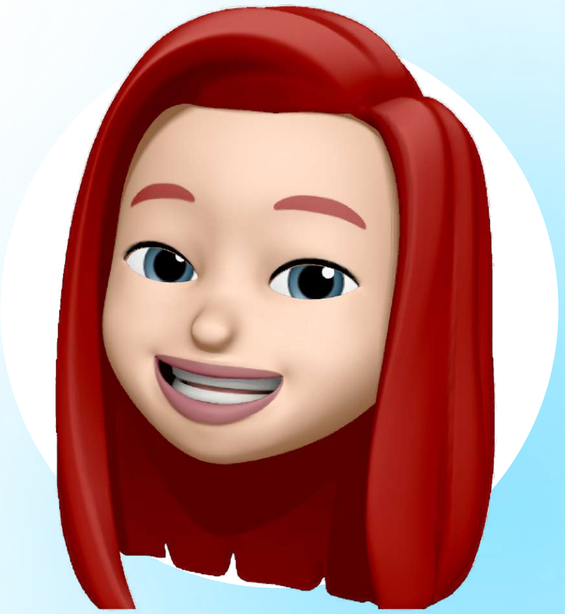
Contacting **travel agents**



Based on a survey on travel trends in Russia for 2023

POTENTIAL USERS

People from current city who are interested in finding new places to spend their free time.



People who are planning to visit new city in one-two days.

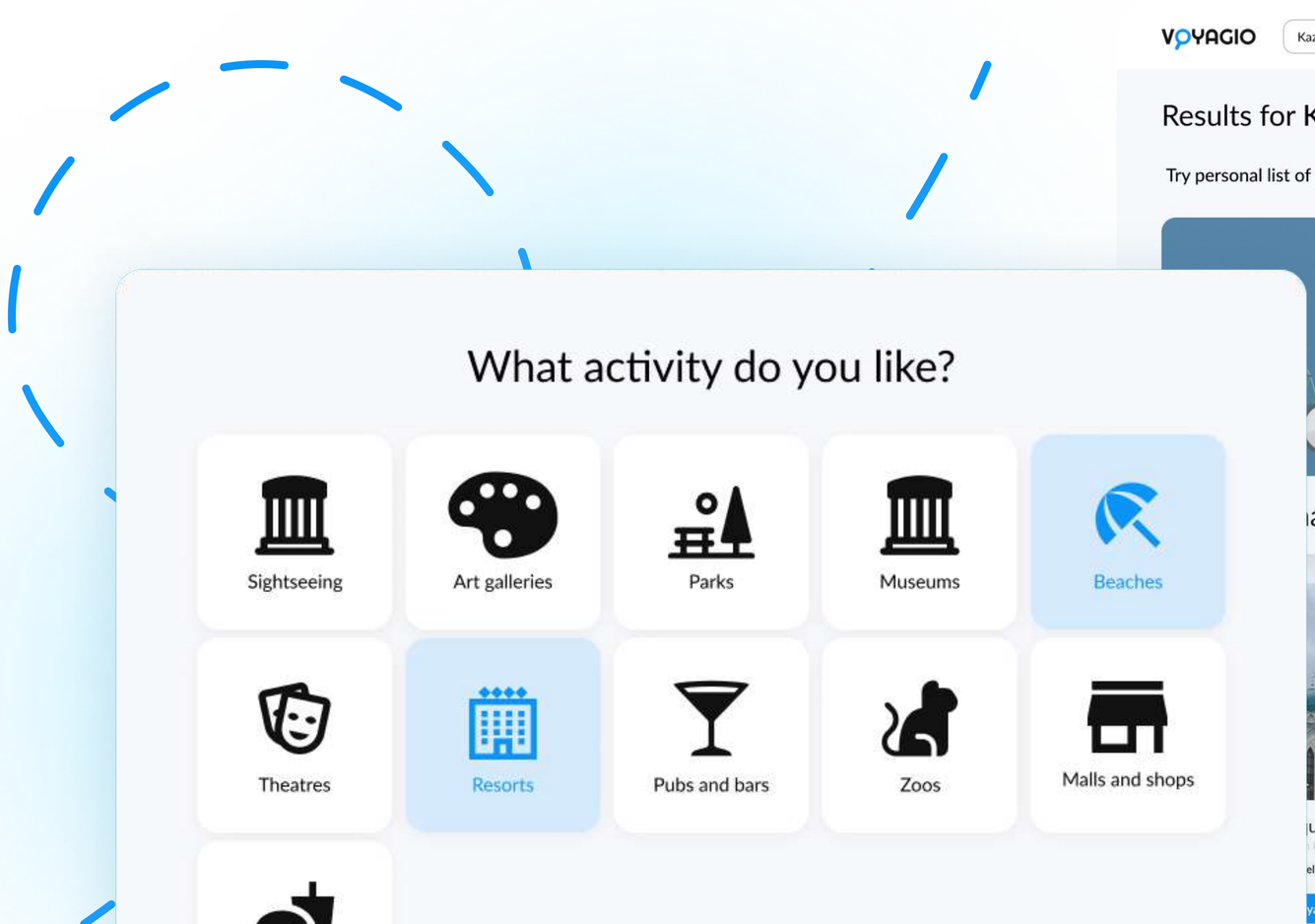
Age is 18 - 45

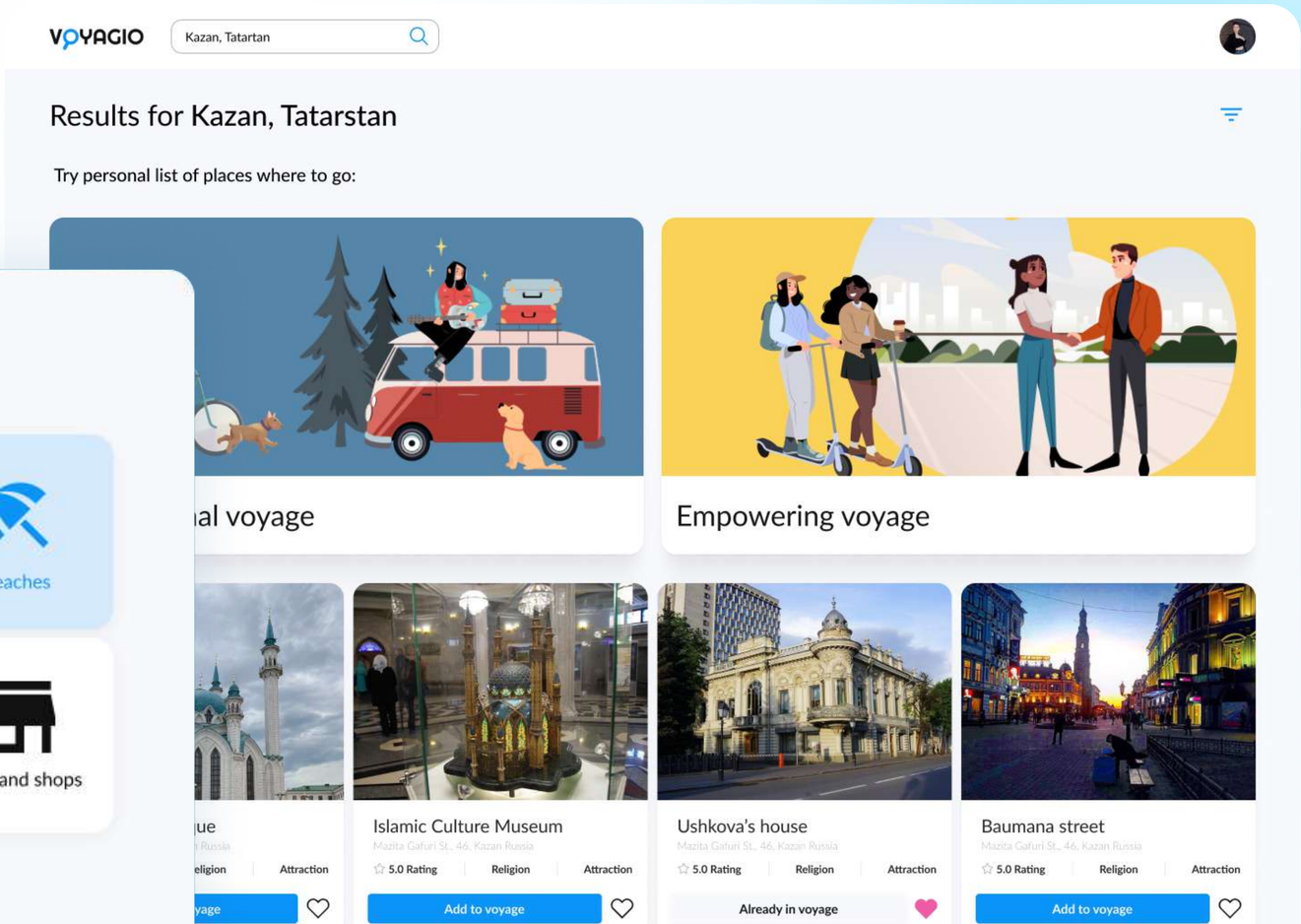
Average incomes

PROBLEM SOLUTION

Use Artificial Intelligence possibilities to create a set of places for visiting

Find interesting places by search and create your favourite list





VIDEO

COMPETITOR ANALYSIS

VOYAGIO

	Voyagio	TripAdvisor	YandexMaps	FourSquare
Search by location	✅	✅	✅	✅
Monetization opportunities in Russia	✅	🚫	✅	🚫
No functionality overload	✅	🚫	🚫	🚫
Personal recommended collections	✅	🚫	🚫	🚫

TECHNOLOGICAL STACK

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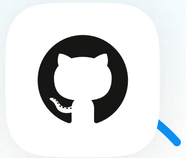
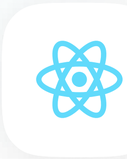
Organisation



Frontend



Backend and DevOps

Design

Machine Learning

VOYAGIO

OUR TEAM

Alexandra Chupkova

Teamlead, UX/UI

Egor Kuziakov

Backend developer

Yegor Blinov

Frontend developer

Ayaz Sunagatullin

Machine learning

Dzhovidon Vakhidov

Backend developer

Vyacheslav Rybalchenko

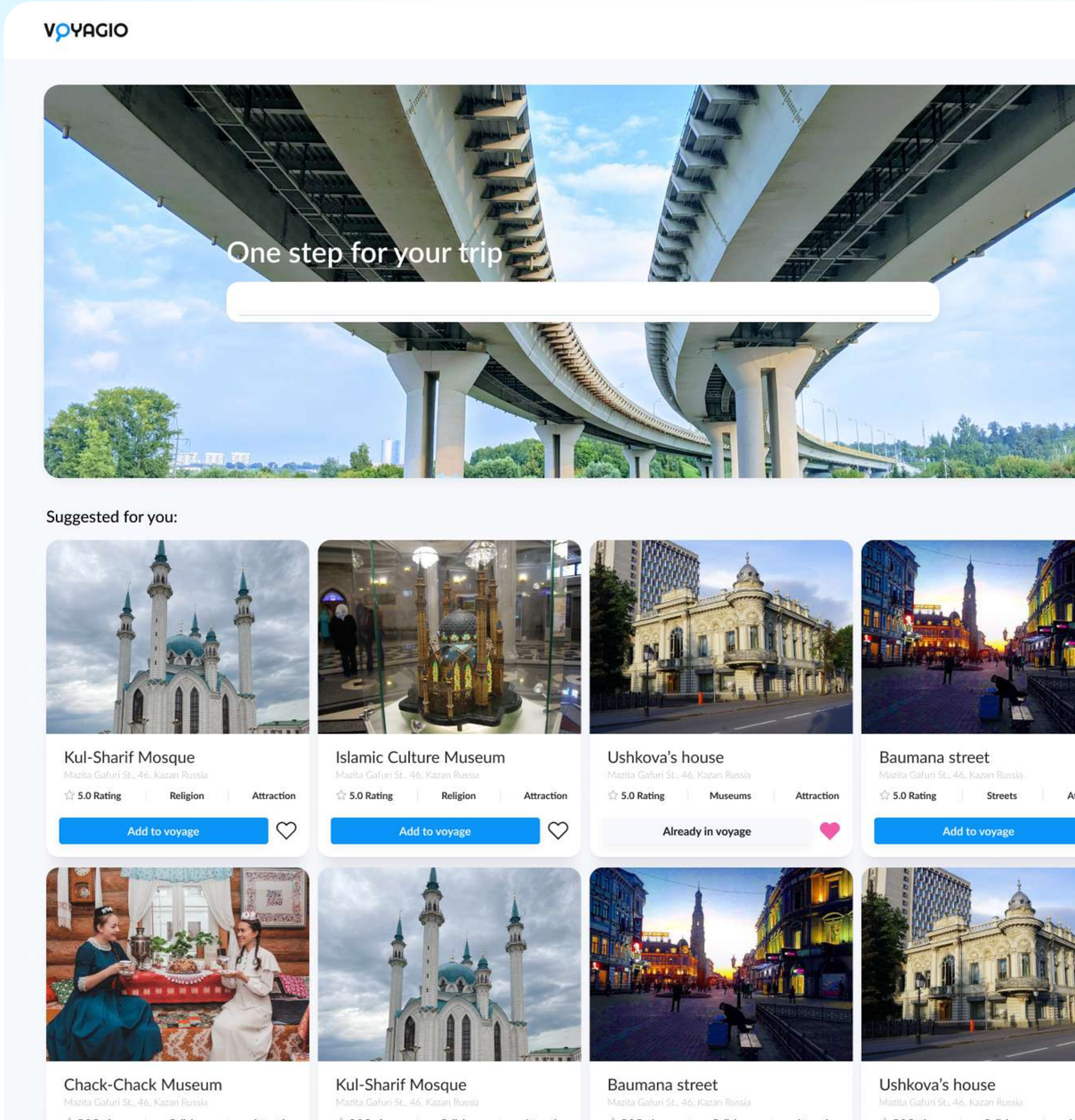
Frontend developer

Karina Denisova

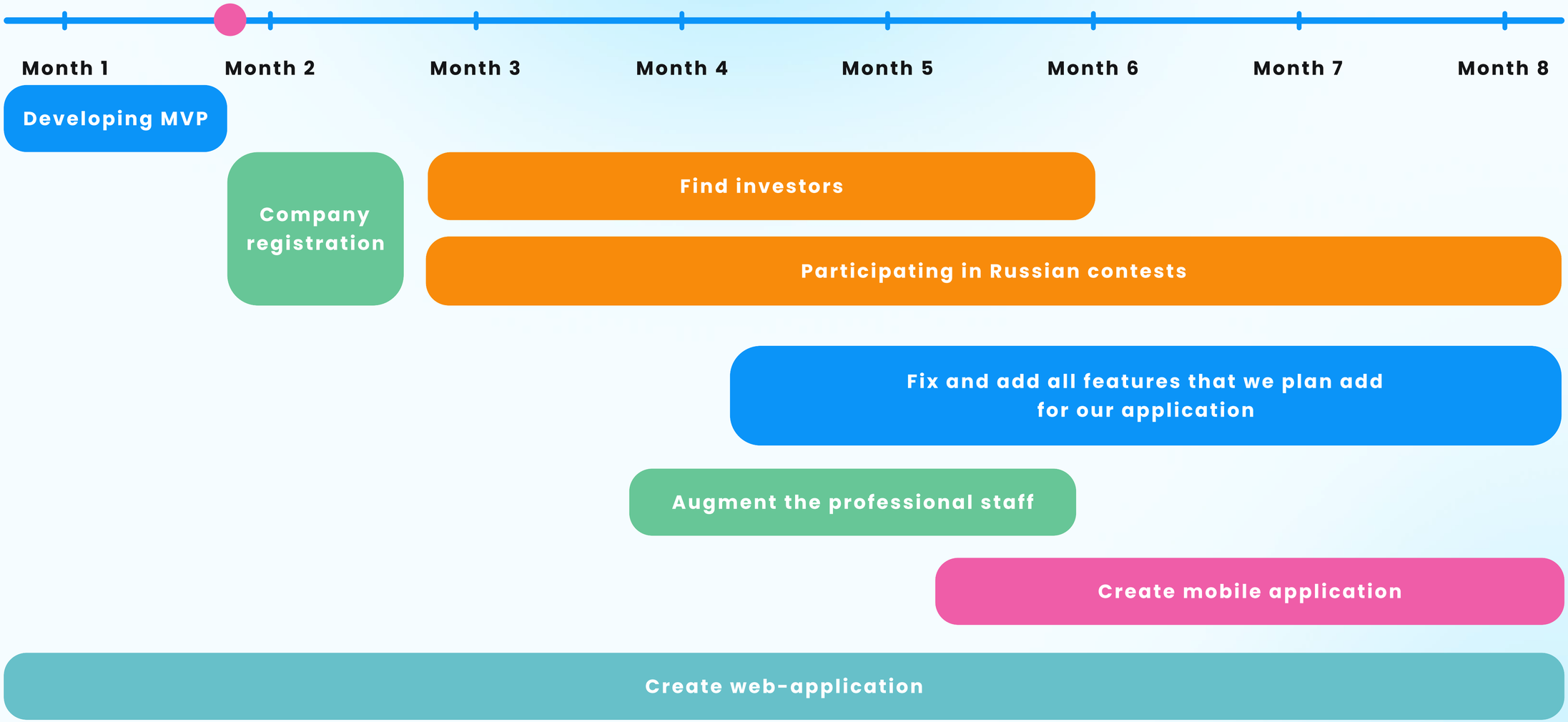
Machine learning

RESULTS

- Create a web-application with MVP functionality
- Gained experience in communication in a large team
- Learned about travel trends in Russia
- Gained experience in analysing target auditory and market analysis



PRODUCT ROADMAP



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START TRAVELING NOW

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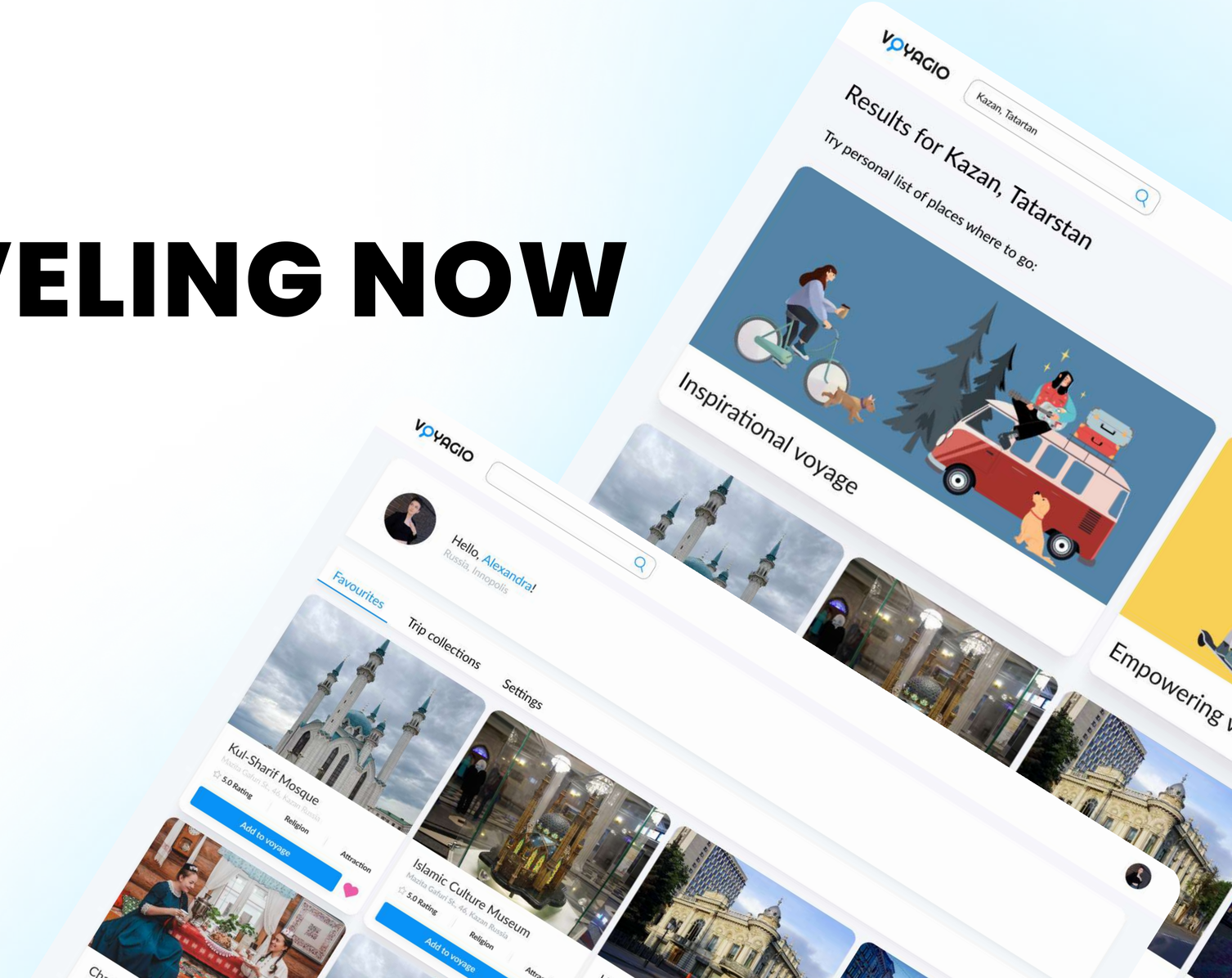

MARKET ANALYSING

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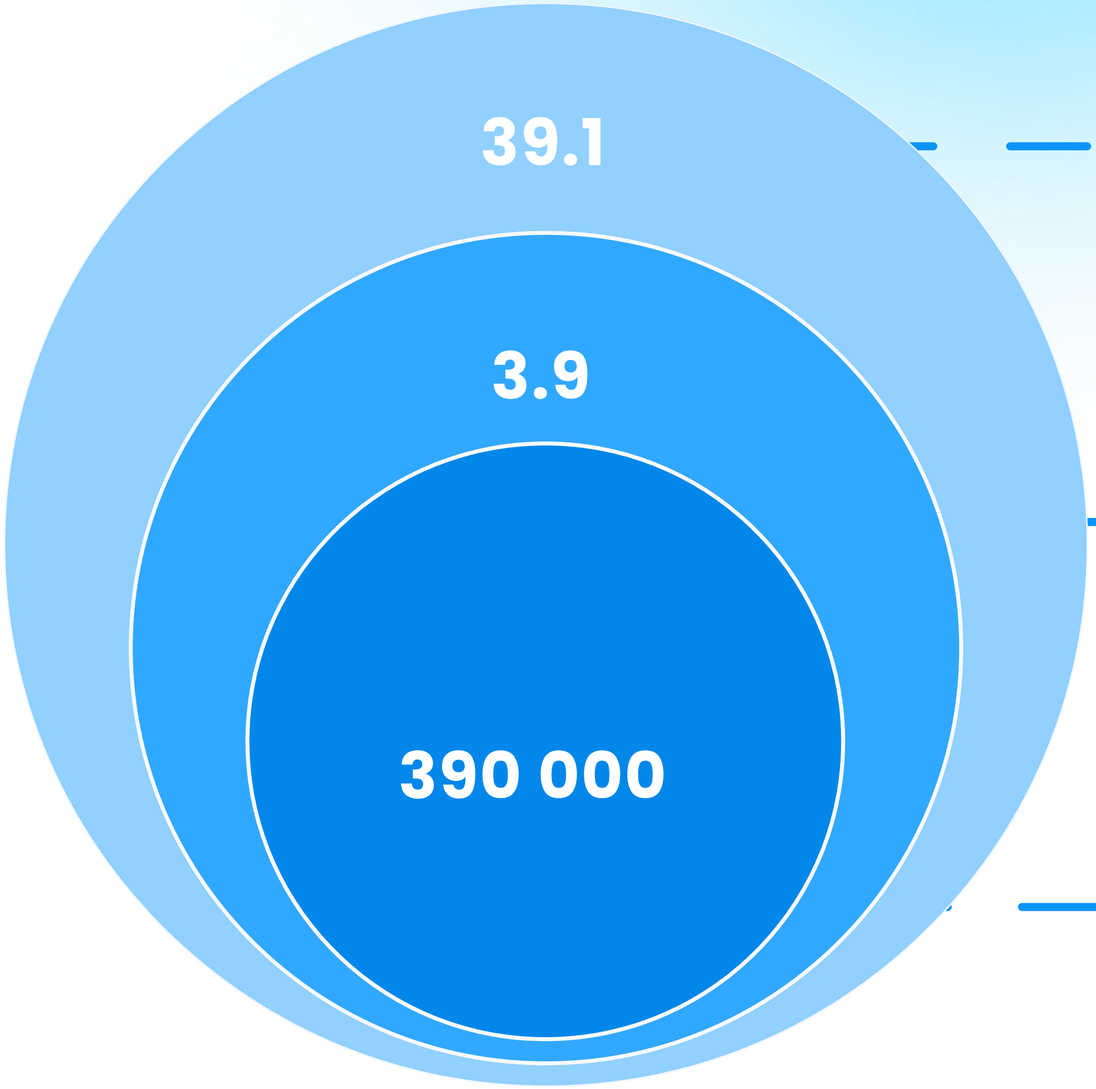

TAM

Total Addressable Market

youth 18 - 45 63.1 million

SAM

Serviceable Addressable Marke

4.5 mln Tatartan tourists and citizens

SOM

Serviceable Obtainable Market

10% interest in 5 years from the SAM market - 390,000