



# ClearMind

Capstone '24



# Mental health care is important. And hard to start

Not everyone is ready to disclose their experiences  
and mental health problems to stranger



We found the solution.

# **The AI-Psychologist is the new key for easy selfcare**

24/7 access, Anonymity and privacy  
Individual approach





# Key features

## 24/7 access


There is no need to wait, if you have an emergency. Service is always here for you

## Privacy

If you are too shy to talk with another person, you can solve your problem with AI

## Individual approach

AI psychologist will help you based on your situation, speak the same language with you



14,7B ₪

2,7B ₪

0,68B ₪

**Market size**

# Competitors

	ChatGPT	Sabina AI	ZigmundGPT	ClearMind
Asking leading questions	✗	✗	✗	✓
Does not send you to other services	✗	✗	✓	✓
No limit on the number of messages	✓	✗	✓	✓
Good at contextualizing	✓	✗	✗	✓
Uses a variety of techniques	✗	✓	✗	✓
Writes short messages	✗	✓	✗	✓

# Technological stack



Frontend



Design



Backend & ML

# Team



**Sergei Polin**

team lead



**Nikita Drozdov**

backend developer



**Eleonora Pikalo**

backend developer



**Natalia Agapova**

design + frontend



**Iakov Saparov**

ML developer



**Alexandra**

**Egorova**

business analyst



**Anastasiia**

**Ankudinova**

design + frontend



DEMO





# Challenges

## **Selecting and Fine-Tuning the Most Suitable LLM for User Interaction**

Identifying the best large language model (LLM) for user interaction and accurately determining the correct psychological technique from user messages.

# Roadmap

Timeframe	Q3-Q4 (by Jan 2025)	Q1 (by April 2025)	Q2 (by Jul 2025)	Q3 (by Oct 2025)
Milestone	MVP		MMP	
Goals/challenges	Develop algorithm for selecting technique		Improve User Experience	
	Increase product visibility		Prepare for Full Launch	
Metrics	Coverage in at least 3 educational institutions		User satisfaction score above 80%	
			500+ registered users	
Features	User testing and feedback collection		Marketing campaign	
			Develop partnerships with universities and mental health organizations	
			Integration with emergency support services	